



OKLAHOMA STATE

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Greetings from Stillwater!

When the Cowboys win a game in Boone Pickens Stadium, we are all witnessing the end result of years of development and planning, months of preparation, weeks of strategy and a daily, all-out dedication by our student-athletes, coaches and staff. Of course, this same dedication goes into it even when we come up short.

Fortunately, much more often than not, all of this has led to wins and an unprecedented level of success for our program and we should be very proud. Over the past decade, Cowboy Football has:

- the second most Big 12 conference wins
- the 9th most number of total wins among Power 5 programs in the country
- the 11th best winning percentage (69%) among Power 5 programs in the country

As members of the POSSE and football season ticket holders, you have played a critically important role in the rise of Cowboy Football on the national landscape. Not only are you providing critical resources needed to compete in the Big 12 Conference and nationally for all of our programs, but your passionate presence makes Boone Pickens Stadium one of the best home field advantages in the country. I hope you understand how important that is. **Over the past two seasons, the Cowboys are 13-1 inside Boone Pickens Stadium. You help the Cowboys win games!**

When you come to BPS this fall, you will see the stadium renovation we have begun with the completion of Phase I on the north side. This significant enhancement is part of the continuing effort to improve your fan experience. **In addition, we welcome to Stillwater an exciting slate of opponents including the defending Big 12 Champion K-State Wildcats for a nationally televised Friday night showcase and Bedlam rival Oklahoma Sooners. We will also welcome to Stillwater for the first time new Big 12 members Cincinnati and BYU.**

In closing, as you walk across our beautiful campus, you'll find references to The Cowboy Code. It is prominently displayed and often referenced so current students and alumni alike are reminded of what sets us apart....what it means to be a Cowboy. The Cowboy Code reads:

- We end the day knowing we gave it everything we had.
- We dream only as big as the sky.
- We know challenges come with pain, but pain will not win.
- We have a passion to do what's right, even when it's hard.
- We stand for what matters, even if we stand alone.
- We finish what we start.
- Being a Cowboy isn't in our clothes, it's in our character.

For seven weekends this fall, we have the opportunity to join our team in Boone Pickens Stadium and show the nation what it means to be a Cowboy. I look forward to seeing (and hearing) you there!

Go Pokes!

Chad Weiberg
Director of Athletics